

FIND...

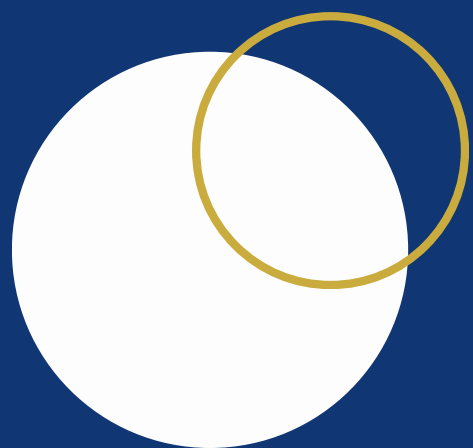
FREELANCE LAWYER FREEDOM

*How to Create a Lucrative, Flexible, and
Rewarding Business as a Freelance Attorney*



Freelance Lawyer
ACADEMY

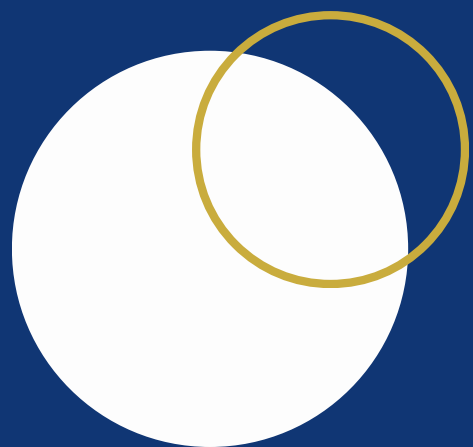
WHAT IS A FREELANCE ATTORNEY?



Freelance Lawyer
ACADEMY

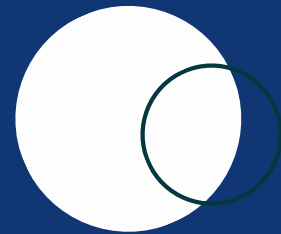
WHAT IS A FREELANCE ATTORNEY?

- Complete work for other lawyers
- Legal research and writing
- On a contract basis
- Run own freelance firm, self-employed
- Support colleagues
- Work on OUR TERMS!



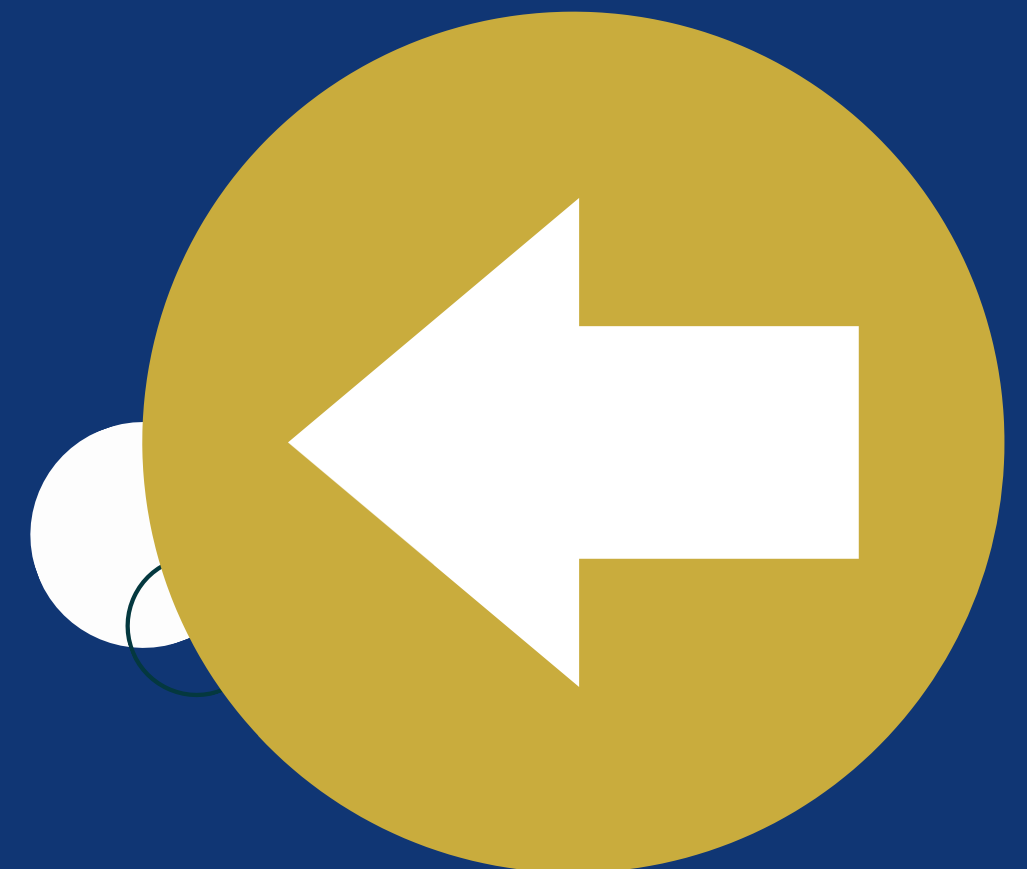
Freelance Lawyer
ACADEMY

TWO AUDIENCES ...



SOLO & SMALL FIRM LAWYERS
LOOKING FOR FREELANCE
ASSISTANCE

ATTORNEYS LOOKING TO
BUILD A FREELANCE
BUSINESS



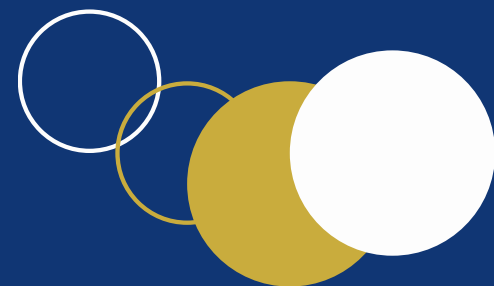
SONRISA LEWIS, ESQ.



- Attorney
- Graduated in 2012
- American University WCL
- Maryland Bar
- Held more traditional "lawyer jobs"
- Fed up with traditional work set-up
- Built freelance firm – support other lawyers
- Coach other freelance attorneys
- Dedicated to shaking up the legal profession and helping creative lawyers step outside of the box– both lawyers running firms & those seeking to freelance



Freelance Lawyer
ACADEMY



**TRADITIONAL
SMALL & SOLO LAW FIRMS**

HOW TO BENEFIT FROM WORKING WITH A FREELANCE ATTORNEY

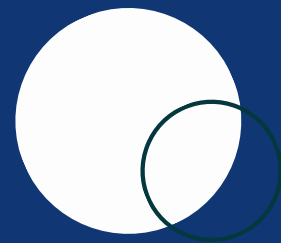


Freelance Lawyer
ACADEMY

HOW TO BENEFIT FROM WORKING WITH A FREELANCE ATTORNEY

- Support without the overhead, hassle, and legwork of hiring
- Perhaps not yet ready to hire an associate – but in a position for help
- Working too many hours, overloaded, or past capacity
- Freelance lawyers help take on overflow work without added overhead, or the commitment of providing regular work to a salaried employee





Not to mention...

PROFIT ON THE MARK-UP

WORK WITH A FREELANCE ATTORNEY
AT NO COST TO THE FIRM



LAWYERS & FIRMS WHO BENEFIT FROM SUPPORT...



Freelance Lawyer
ACADEMY

LAWYERS & FIRMS WHO BENEFIT FROM SUPPORT...

- Lawyers in the process of hiring/growing
- Lawyers who are exhausted and need an extra hand
- Lawyers who need support at certain times... for example, during large litigation
- Lawyers who simply do not want to hire, manage, and spend hours handling payroll, etc....
- Lawyers who want a second pair of eyes and someone to discuss cases, brainstorm with



FREELANCE LAWYERS...

WHY FREELANCE?



Freelance Lawyer
ACADEMY

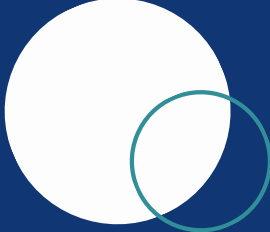
FREELANCE LAWYERS...

WHY FREELANCE?

I have been asked this question many times.



Freelance Lawyer
ACADEMY



**FREELANCE LAWYER
FREEDOM!**



WHY FREELANCE?

- You love working independently
- You enjoy the type of work, research and writing
- You are exhausted digging through jobs that are not a good fit
- You value freedom and flexibility in your schedule
- You are excited by the thought of working for yourself
- You like a challenge
- Pick and choose clients and work opportunities
- Help colleagues on your terms
- You set your value and your boundaries
- Work/life balance

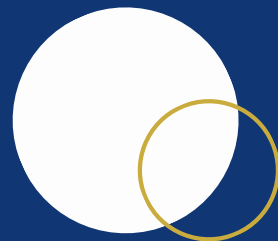


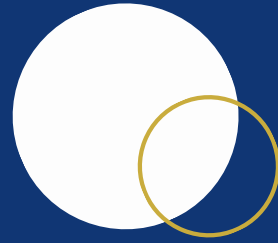
WHAT KIND OF LAWYER FREELANCES?

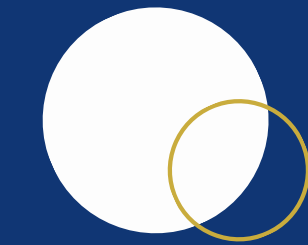
Who is doing this?

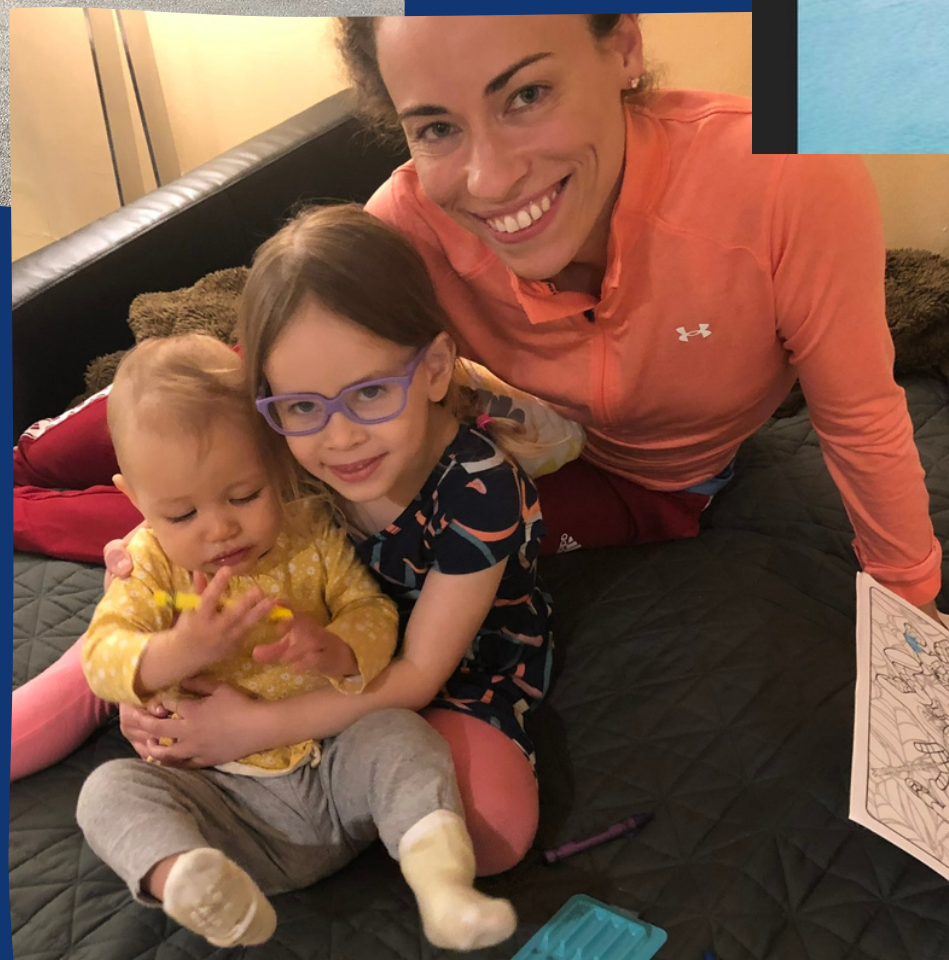
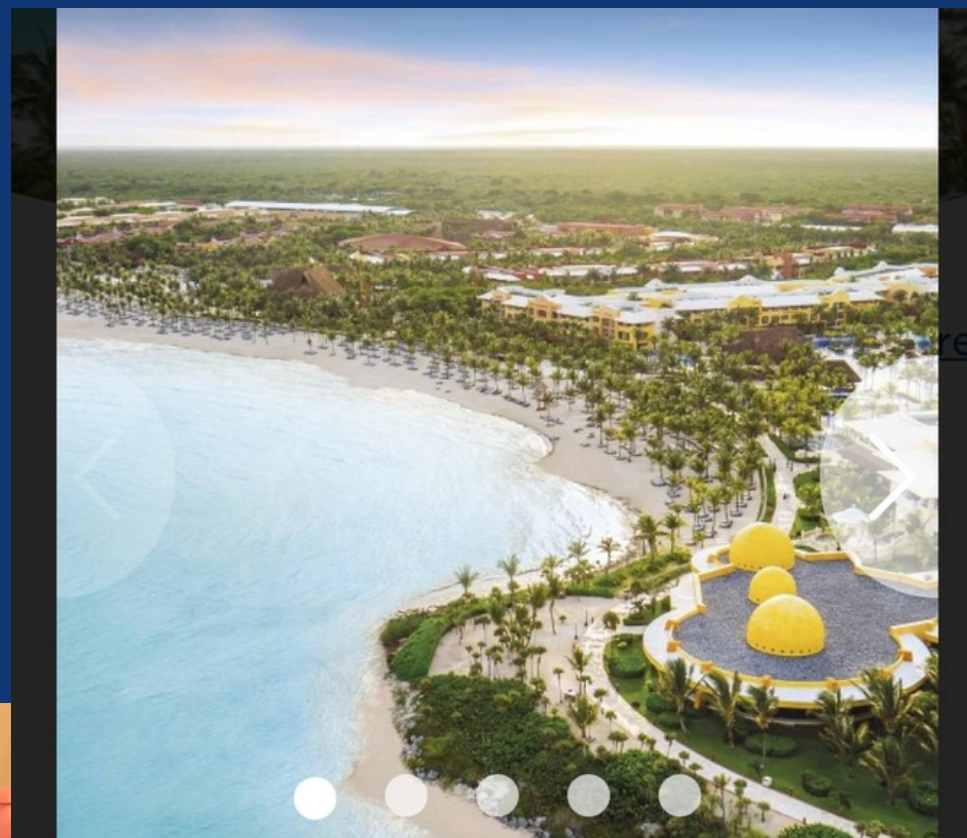
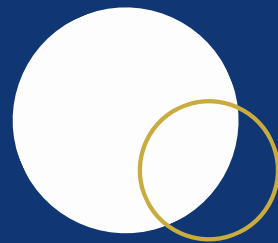


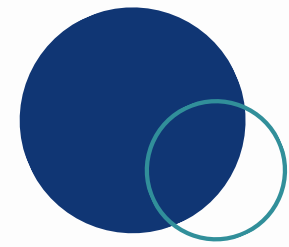
Freelance Lawyer
ACADEMY











OTHER COLLEAGUES EXAMPLES...

HEALTH

FAMILY

WORK STYLE

TRAVEL - LIVE ABROAD

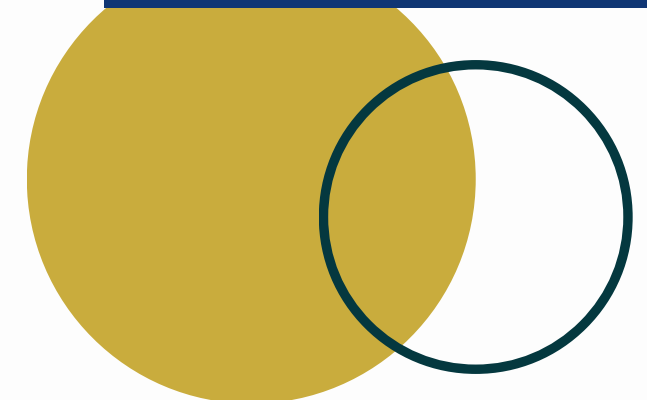


SO...

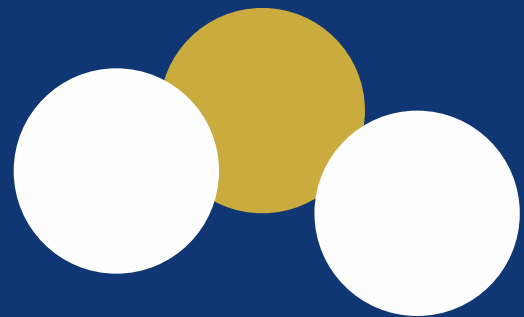
HOW TO ACTUALLY START A FREELANCE BIZ?



Freelance Lawyer
ACADEMY

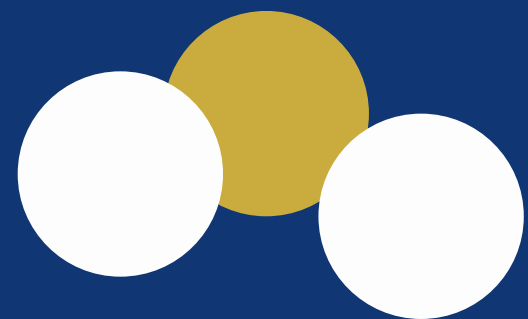


My Journey to freelance lawyer freedom



My Journey to freelance lawyer freedom

- 4 MONTHS FOR FIRST DOLLAR
- MOVED INTO MY MOM'S BASEMENT FOR A YEAR
- HAD NO NETWORK OR SUPPORT
- FLOUNDERED
- BATTLED WITH NAYSAYERS
- **NAILED IT!**



4 COMPONENTS...



4 COMPONENTS...

SET THE
FOUNDATION
FOR YOUR
BUSINESS

1

4 COMPONENTS...

SET THE
FOUNDATION
FOR YOUR
BUSINESS

MARKETING,
OUTREACH,
GETTING
CLIENTS

1

2

4 COMPONENTS...

SET THE
FOUNDATION
FOR YOUR
BUSINESS

MARKETING,
OUTREACH,
GETTING
CLIENTS

RUNNING YOUR
BUSINESS &
PRODUCING
WORK

1

2

3

4 COMPONENTS...

SET THE
FOUNDATION
FOR YOUR
BUSINESS

MARKETING,
OUTREACH,
GETTING
CLIENTS

RUNNING YOUR
BUSINESS &
PRODUCING
WORK

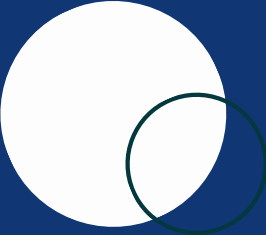
SUSTAINING,
SCALING, &
BEYOND

1

2

3

4



FAQs

WHAT EVERY ASPIRING
FREELANCE ATTORNEY
WANTS TO KNOW!



HOW TO FIND LAWYER-CLIENTS?



Freelance Lawyer
ACADEMY

HOW TO SET YOUR FREELANCE RATE?



Freelance Lawyer
ACADEMY

CAN WE WORK ACROSS JURISDICTIONS?



Freelance Lawyer
ACADEMY

DO WE NEED MALPRACTICE INSURANCE?

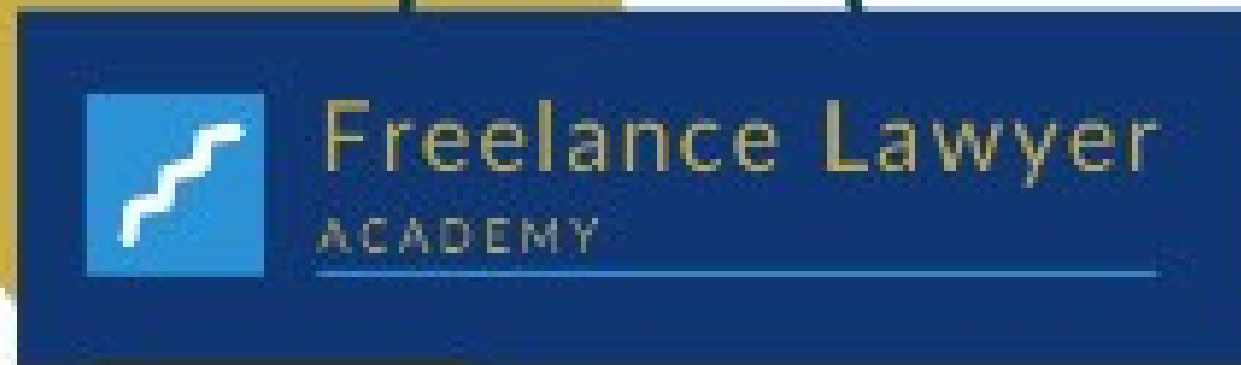


Freelance Lawyer
ACADEMY

FREELANCE LAWYER PLATFORMS?



Freelance Lawyer
ACADEMY



LOOKING FOR MORE INFO?
REACH OUT!

SONRISA@LEWISLEGALFREELANCE.COM